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Introduction To Operations And Supply Chain Management

Introduction to Operations and Supply Chain Management is an integrated, comprehensive introduction to both Operations and Supply chain management topics. The text remains engaging and brief while integrating all of the major concepts of both subjects in one cohesive source.

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Introduction to Operations and Supply Chain Management ...

Now that we have defined operations and supply chain management, it's time to discuss the purpose and organization of this topics. Simply put, the purpose of this topics is to give you a solid foundation in the topics and tools of both operations management and supply chain management. This is a significant departure from most other operations management textbooks, which are dominated by internal operations issues and treat supply chain management as a subdiscipline.

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To answer this, we turn to the Supply Chain Operations Reference (SCOR) model. The SCOR model is a framework, developed and supported by the Supply Chain Council, that seeks to provide standard descriptions of the processes, relationships, and metrics that define supply chain management.

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This leads to our second reason for studying operations and supply chain management. Most organizations function as part of larger supply chains. A supply chain is a network of manufacturers and service providers that work together to create products or services needed by end users. These manufacturers and service providers are linked together ...

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Operations and supply chain personnel are needed in virtually every business sector. Salaries and placement opportunities for operations and supply chain personnel also tend to be highly competitive, reflecting the important and challenging nature of the work, as well as the relative scarcity of qualified individuals.

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