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has been fully updated for a third edition, to include recent developments in global politics, the global economy, and environmental issues. Presenting globalization in accessible language as a multifaceted process encompassing global, regional, and local aspects of social life, this VSI looks at its causes and effects, examines whether it is a new phenomenon, and explores the question of whether, ultimately, globalization is a good or a bad thing.

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rapidly altering our experience of the world. It is by its nature a dynamic topic.

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Explaining globalization requires a global effort, and Manfred Steger does that and more in *Globalization: A Very Short Introduction*. The genesis of globalization is described succinctly and the economic, cultural, political, and ideological dimensions of globalization are each given their own chapters. Further, Steger makes a distinction between globalization and globalism, globalization with a western democratic slant, which is eye-opening and appropriately provoking.

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However, if you want a brief supplement to a text or other source on the subject, or if you simply want an introduction that makes a little sense of what globalization is, a peek into the historical, political and economic dimensions of the subject, I really don't think you can go wrong with this short reference.

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In the fifth edition of his bestselling Very Short Introduction Manfred B. Steger considers the major dimensions of globalization: economic, political, cultural, ideological, and ecological. He looks at its causes and effects, and engages with the hotly contested question of whether globalization is, ultimately, a good or a bad thing.

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economic, political, cultural, ideological, and environmental processes that are rapidly altering our experience of the world. It is by its nature a dynamic topic. This Very Short Introduction has been fully updated for a fourth edition, to include recent developments in global politics, the global economy, and environmental issues. Presenting globalization as a multifaceted process encompassing global, regional, and local aspects of social life, Manfred B. Steger looks at its causes and effects, examines whether it is a new phenomenon, and explores the question of whether, ultimately, globalization is a good or a bad thing. In this fourth edition Steger discusses some of the key features of recent years, such as the EU fiscal crisis, the rise of robot technology and new war technology with civilian usage such as drones, the Ebola epidemic in West

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Africa, and new identity discussions around gender fluidity and sex change in the media. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

We live today in an interconnected world in which ordinary people can become instant online celebrities to fans thousands of miles away, in which religious leaders can influence millions globally, in which humans are altering the climate and environment, and in which complex social forces intersect across continents. This is globalization. In the fifth edition of his

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Manfred B. Steger considers the major dimensions of globalization: economic, political, cultural, ideological, and ecological. He looks at its causes and effects, and engages with the hotly contested question of whether globalization is, ultimately, a good or a bad thing. From climate change to the Ebola virus, Donald Trump to Twitter, trade wars to China's growing global profile, Steger explores today's unprecedented levels of planetary integration as well as the recent challenges posed by resurgent national populism.

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'Globalization' is one of the defining buzzwords of our time - a term describing a variety of accelerating economic, political, and cultural processes that are changing our experience of the world. Fully updated for 2009, this Very Short Introduction provides an accessible exploration of both the causes and effects of the phenomenon.

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The gap between the rich and the poor can be vast. Robert C. Allen considers the main factors that contribute to this gap, looking at the interconnections between economic growth, culture, technology, and income distribution. Exploring the historical processes that have created the unequal world of today, he takes a global look at wealth worldwide.

"Globalization" has become a popular buzzword for explaining today's world. The expression achieved terminological stardom in the 1990s and was soon embraced by the general public and integrated into numerous languages. But is this much-discussed phenomenon really an invention of modern times? In this work, Jürgen Osterhammel and Niels Petersson make the case that globalization is not so new, after all. Arguing that the world did not turn "global" overnight, the book

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traces the emergence of globalization over the past seven or eight centuries. In fact, the authors write, the phenomenon can be traced back to early modern large-scale trading, for example, the silk trade between China and the Mediterranean region, the shipping routes between the Arabian Peninsula and India, and the more frequently traveled caravan routes of the Near East and North Africa--all conduits for people, goods, coins, artwork, and ideas. Osterhammel and Petersson argue that the period from 1750 to 1880--an era characterized by the development of free trade and the long-distance impact of the industrial revolution--represented an important phase in the globalization phenomenon. Moreover, they demonstrate how globalization in the mid-twentieth century opened up the prospect of global destruction through nuclear war and ecological catastrophe. In the end, the

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Very Short Introduction's authors write, today's globalization is part of a long-running transformation and has not ushered in a "global age" radically different from anything that came before. This book will appeal to historians, economists, and anyone in the social sciences who is interested in the historical emergence of globalization.

Economics has the capacity to offer us deep insights into some of the most formidable problems of life, and offer solutions to them too. Combining a global approach with examples from everyday life, Partha Dasgupta describes the lives of two children who live very different lives in different parts of the world: in the Mid-West USA and in Ethiopia. He compares the obstacles facing them, and the processes that shape their lives, their families, and their futures. He shows how economics uncovers these processes, finds

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Very Short Introductions explanations for them, and how it forms policies and solutions. Along the way, Dasgupta provides an intelligent and accessible introduction to key economic factors and concepts such as individual choices, national policies, efficiency, equity, development, sustainability, dynamic equilibrium, property rights, markets, and public goods. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

In its heyday in the late 1990s, neoliberalism emerged as the world's dominant economic paradigm. But the

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global financial crisis of 2008-9 fundamentally shocked a globalized economy built on neoliberal assumptions. This VSI examines the origins, core claims, and considerable variations of neoliberalism with examples from around the world.

Fashion is a dynamic global industry that plays an important role in the economic, political, cultural, and social lives of an international audience. It spans high art and popular culture, and plays a significant role in material and visual culture. This book introduces fashion's myriad influences and manifestations. Fashion is explored as a creative force, a business, and a means of communication. From Karl Lagerfeld's creative reinventions of Chanel's iconic style to the multicultural reference points of Indian designer Manish Arora, from the

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spectacular fashion shows held in nineteenth century department stores to the mix-and-match styles of Japanese youth, the book examines the ways that fashion both reflects and shapes contemporary culture. Using historical and contemporary examples, it gives a clear understanding of how fashion has developed since the renaissance, while raising questions about its status, ethical credibility, and influence on consumers. The book provides insight into the structure of the fashion industry and how fashions are designed, promoted and consumed, in relation to relevant historical, social and cultural contexts. It is structured thematically, to look at the role and development of designers, the growth of shopping and the different businesses involved in making and selling fashionable clothes. Fashion's relationship to the wider culture is also explored, by

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considering its representation in art and collaborations between designers and artists, the moral controversies surrounding fashion, and attempts to produce ethical clothing, and the effects of globalisation on the fashion trade.

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